



The Horticultural
Trades Association

Scottish Environmental Horticulture Growth Strategy

Our ambitions:

HEALTH

Create a healthier Scotland delivered through horticulture

ECONOMY

Develop green economic growth, create high quality jobs, invest in horticulture education and skills

ENVIRONMENT

Climate change mitigation

LOCAL

Increase the use of Scottish and UK grown plants as import substitution

INDUSTRY

Drive Scottish growth through investment, development grants, and reducing the cost of doing business

URBAN NATURE

Produce a greener planning system

BIOSECURITY

Enhance biosecurity and protect Scotland's natural capital

hta.org.uk/policy
policy@hta.org.uk



“I invite you to engage with this growing green ambition for Scotland”

A message from
**Stan Green, Chairman
of the HTA Scotland
Policy Development
Group**

“You may well be familiar with the vibrant garden centre and nursery sector of horticulture. Yet, Environmental Horticulture is central to so much else that people do. Urban green space and the landscaping skills that it requires is a burgeoning sector. Urban biodiversity and climate change mitigation is central to the future of our planet, and on a personal level; greenspace affects our daily health and wellbeing.

I believe that horticulture businesses make a vital contribution to our economy. Scotland has the heritage, and the further educational establishments to develop the skills to exploit this opportunity and need.

The Scottish Environmental Horticultural industry is making a difference now and, working alongside the Scottish Government and wider Parliament, can do so much more in the future for Scotland. As a key stakeholder you are an enabler to ensure we can fulfil this potential and I invite you to engage with this ambition.”

An industry with huge potential

With over 1 million regular gardeners in Scotland and millions more utilising green spaces, our industry has a positive impact on people's lives and has huge potential to go further. Local growers produce iconic Scottish plants and trees such as Primula Scotica and Yew, and many key industry businesses are based here.

Horticulture and landscaping supported contributions of **£2.8bn** towards GDP and over **64,000** jobs in Scotland in 2019. This has the potential to rise significantly by 2030; if the industry and key stakeholders work together now.

Unlocking Green Growth,
OHRG 2021

This Growth Strategy led by the Horticultural Trades Association (HTA) aims to promote Scotland's Environmental Horticulture and Gardening Industry, and ensure it has a robust and sustainable future.

- Garden Retailers
- Tree & Plant Growers
- Landscapers
- Manufacturers & Suppliers
- Service Providers

Why this is so important Economy and supporting horticulture businesses:

Our industry contributes to jobs across Scotland, including some of the most rural areas, and has a part to play in delivering the ambitions of Scotland's Rural Development Programme to support rural businesses and protect the environment.

Health and Wellbeing:

As recognised through Green Health Partnerships, we can harness the power of the natural environment as a health-promoting asset. The weekly use of a domestic garden is estimated to be worth between £171 and £575 per person*, in terms of its physical and mental health benefits. Studies have shown this includes;

recovery from illness, physical activity, weight impact, birth outcomes, cardiovascular, mental and social health consequences.

Horticulture Skills and Workforce:

Data shows the UK horticulture industry is facing a potential shortage in labour supply that could limit the industry's capacity to grow. If these shortfalls remain at current levels then the cost to the UK's economy is projected to be £1.4 billion per year in lost direct GDP contributions by 2030.*

Horticulture's role in protecting the environment:

Scotland's new Biodiversity Strategy embraces nature-based solutions, where the horticultural sector has been leading. Air quality is the largest risk to urban health in Europe, with between 87-93% of people exposed to unacceptably high annual PM2.5 concentrations (particulate matter with a diameter of less than 2.5 micrometres). In the UK, over 80% of us live in urban areas. Trees can remove some harmful air pollution such as Nitrogen Dioxide (NO2).*

The planning system:

NPF4 – Scotland's new national planning framework – places sustainability at its heart and outlines an ambition to protect and enhance biodiversity, create new habitats, improve health through more growing and allotment space, and improve environmental connectivity. Scotland's horticultural sector has a significant contribution to make to helping deliver these ambitions across the country.

* REFERENCES AND SOURCES

Susana Mourato et al., “Economic analysis of cultural services” (UK NEA Economic Analysis Executive Summary, 2010), 26. The range reflects variations in monetary estimates for the value of a healthy year of life (quality-adjusted life year, or QALY).

www.nhsforest.org/

The Economic impact of Ornamental Horticulture and Landscaping in the UK, Oxford Economics 2018.

How the Ornamental Horticulture and Landscaping industry underwrites the 25 Year Environment Plan.

www.hta.org.uk/policy/unlocking-green-growth

HTA members in Scotland

Trading Name	City	Primary Business
Alter Supplies	Loch Winnoch	Landscaper
Archerfield Walled Garden	Dirleton	Retailer
Ashbrook Nursery	Arbroath	Grower
B&Q - 50+ stores nationwide		Retailer
Ben Reid Garden Centre & Nursery	Aberdeen	Retailer
Ben View Garden Centre	Glasgow	Retailer
Bennybeg Plant Centre	Crieff	Retailer
Brechin Castle Garden Centre	Brechin	Retailer
Bridgend Garden Centre	Freuchie	Retailer
Brookside Garden Centre	Larkhall	Retailer
Cakebreads Garden Centre	Oban	Retailer
Cardwell Nursery Garden Centre	Gourock	Retailer
Caulders Garden Centre - Braidbar	Glasgow	Retailer
Caulders Garden Centre - Cumbernauld	Glasgow	Retailer
Caulders Garden Centre - Cupar	Cupar	Retailer
Caulders Garden Centre - Erskine	Bishopton	Retailer
Caulders Garden Centre - Hetland	Dumfries	Retailer
Caulders Garden Centre - Kinross	Kinross	Retailer
Caulders Garden Centre - Kirkintilloch	Glasgow	Retailer
Caulders Garden Centre - Loch Lomond	Alexandria	Retailer
Caulders Garden Centre - Mugdock	Glasgow	Retailer
Christie Elite Nurseries Ltd	Forres	Grower
Christie-Elite Nurseries Ltd	Forres	Grower
Christies (Fochabers) Garden Centre	Fochabers	Retailer
Cladach Sawmill & Garden Centre	Isle of Arran	Retailer
Craigmarloch Nurseries	Glasgow	Grower
Crieff Plant Centre	Crieff	Retailer
Cruachan Landscaping	By Doune	Landscaper
Dalbeattie Garden Centre	Dalbeattie	Retailer
Dewaldens Garden Centre	Kilmarnock	Retailer
Dobbies Garden World Aberdeen	Aberdeen	Retailer
Dobbies Garden World Ayr	Ayr	Retailer
Dobbies Garden World Braehead	Braehead	Retailer
Dobbies Garden World Dundee	Dundee	Retailer
Dobbies Garden World Dunfermline	Dunfermline	Retailer
Dobbies Garden World Edinburgh	Lasswade	Retailer
Dobbies Garden World Inverness	Inverness	Retailer
Dobbies Garden World Livingston	Livingston	Retailer
Dobbies Garden World Milngavie	Glasgow	Retailer

Dobbies Garden World Perth	Perth	Retailer
Dobbies Garden World Sandyholm	Carluke	Retailer
Dobbies Garden World Stirling	Stirling	Retailer
Dunbar Garden Centre	Dunbar	Retailer
Duncraig Nursery	Plockton	Retailer
Eden Garden Centre	Kilmarnock	Retailer
Fairleys Garden Centre	Dunfermline	Retailer
Ferngreen Garden Centre	Forfar	Grower
Ferngreen Nursery	Coupar Angus	Grower
Frank Nicol Farm & Garden Machinery Ltd	Ross-shire	Retailer
Galloway Heathers	Newton Stewart	Grower
Galloway Heathers Plant Centre	Newton Stewart	Retailer
Gatehouse Nursery	Aberfeldy	Retailer
Gemmell's Garden Centre Ltd	Stair	Retailer
Glendoick Garden Centre	Perth	Retailer
Gouldings Garden Centre	Rosebank	Retailer
Greenside Garden Centre	Motherwell	Retailer
Greenyards Garden Centre	Stirling	Retailer
Growforth Ltd T/A The Plant Market	Dunfermline	Grower
Hayes Garden Land	Kilmarnock	Retailer
Heathhall Garden Centre	Dumfries	Retailer
Highland Liliums	Beaully	Grower
Homebase - 10 stores nationwide		Retailer
Inverurie Garden & Machinery Centre	Inverurie	Retailer
James Garden Landscaping	Galashiels	Landscaper
Jamesfield Garden Centre	Cupar	Retailer
Kellockbank	Insch	Retailer
Kirkcaldy Garden Centre	Kirkcaldy	Retailer
Kirktown Garden Centre	Stonehaven	Retailer
Klondyke & Strikes - Garden Wise Plant & Garden Centre	Dumfries	Retailer
Klondyke & Strikes - Howdens Garden Centre	Inverness	Retailer
Klondyke & Strikes - Livingston Garden Centre	Livingston	Retailer
Klondyke & Strikes - Mayfield Garden Centre	Kelso	Retailer
Klondyke & Strikes - Mortonhall Garden Centre	Edinburgh	Retailer
Klondyke & Strikes - Polmont Garden Centre	Falkirk	Retailer
Linden Garden Centre	Perth	Retailer

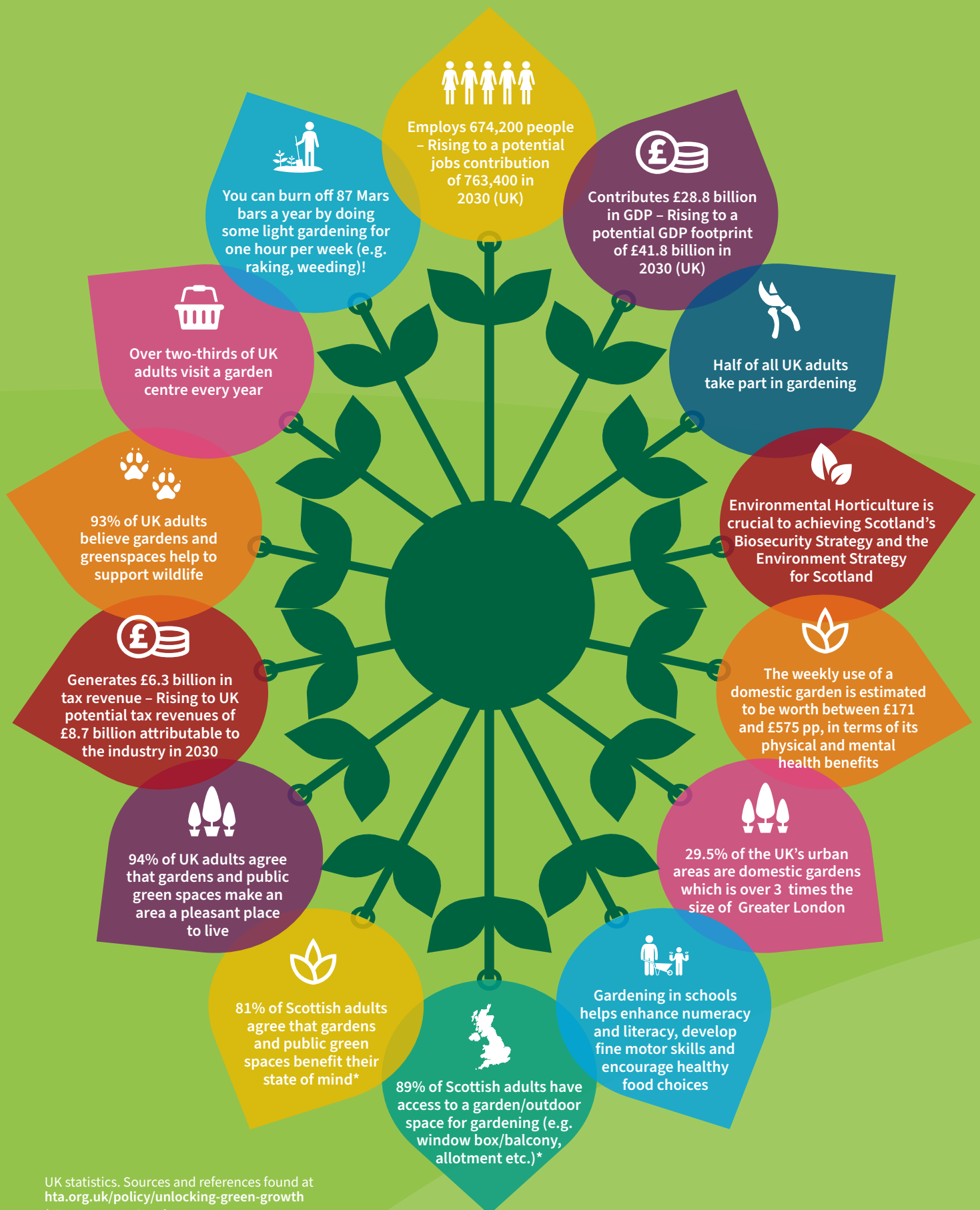
Little Dobbies Garden Centre Stockbridge	Edinburgh	Retailer
Loch Duich Plants	Kyle	Retailer
Logie Steading Farm & Garden Shop	Forres	Retailer
Mackenzie and Cruickshank Ltd	Forres	Retailer
McLarens Nurseries Ltd	Glasgow	Retailer
Merryhatton Garden Centre	North Berwick	Retailer
Milestone Garden Centre	Melrose	Retailer
Moffat Garden Centre	Moffat	Retailer
Munro's Nurseries	Inverness	Retailer
New Hopetoun Gardens	Broxburn	Retailer
Nordwall Landscaping	Wick	Landscaper
Papillon Designs & Landscaping	Aberdeen	Landscaper
Parkhill Garden Centre	Aberdeen	Retailer
Pearsons of Duns	Duns	Retailer
Pentland Plants	Loanhead	Retailer
Plantiecrub Enterprises	Shetland Islands	Retailer
Plantiecrub Garden Shop	Shetland Islands	Retailer
Raemoir Garden Centre Ltd	Banchory	Retailer
Redhouse Nurseries	Longniddry	Retailer
Rosebank Garden Centre	By Carluke	Retailer
Rosebank Nursery Ltd	Carluke	Retailer
Rouken Glen Garden Centre	Glasgow	Retailer
Rouken Glen Garden Centre - Linlithgow	Linlithgow	Retailer
S P Trading Scotland	Brechin	Grower

Scottish Bamboo	Turriff	Retailer
Silverbirch Garden Centre	Carluke	Retailer
Simpson Highview Ltd	Beaully	Retailer
Simpson Highview Ltd	Mintlaw	Retailer
Simpsons Garden Centre	Inverness	Retailer
Skye Shrubs	Portree	Retailer
Smeaton Nursery Garden	East Linton	Retailer
Speyside Visitor & Garden Centre	Grantown-on-Spey	Retailer
Springhill Nurseries (W/S)	Westhill	Grower
Sterling Garden Centre	Tillicoultry	Retailer
Stockbridge Nursery	Dunblane	Landscaper
Strawberry Corner Garden Centre	Musselburgh	Retailer
Sunnyside Nursery (Kilwinning)	Kilwinning	Retailer
The Mains of Drum	Banchory	Retailer
The Plant Shop by Merryhatton	Juniper Green	Retailer
The Range - 13 stores nationwide		Retailer
The Tree Shop Garden Centre	Cairndow	Retailer
Threaplands Ltd	Elgin	Retailer
Torbruaad Landscapes	Turriff	Landscaper
Torwood Garden Centre Ltd	Larbert	Retailer
Wellpark Garden Centre	Kirkwall	Retailer
White Lodge Garden Centre	Turriff	Retailer
Williamson Design Florist	Broxburn	Retailer
Williamson's	Edinburgh	Retailer
Willow Houseplants	Doune	Retailer

Accurate at time of writing February 2023.



Why unlocking green growth from environmental horticulture and gardening is so important:



UK statistics. Sources and references found at hta.org.uk/policy/unlocking-green-growth

* Source: HTA, October 2022

Key asks and ambitions

